Virginia Slims remembers when the woman of the house was the breadwinner.

You've come a long way, baby.

VIRGINIA SLIMS *Lights*

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

9 mg "Tar," 0.7 mg nicotine av. per cigarette by FTC method

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Source: https://www.industrydocuments.ucsf.edu/docs/nxnj0004